

VASANTHA KUMAR

OBJECTIVE

To enhance my professional skills, capabilities, and knowledge in an organization that recognizes the value of hard work and trusts me with responsibilities and challenges.

EXPERIENCE

Creative Tanima Academy

Sep2020 - Oct2020

Sales & Business Development Intern

- Handle 50+ sales outbound calls per day.
- Generate leads from social media.
- Scheduling demo session with the client to explain the product.
- Converting leads to sales minimum of 1 per day
- Submit daily work report done on an urban pro to the reporting manager.

EDUCATION

Periyar university

2021

Bachelor's degree in business administration (CA)

PROJECTS

Vivo Marketing Strategies

- To Increase My marketing knowledge with the help of this project.
- To know about the sales department.
- To understand the market mix used by the Vivo company.
- To understand customers thinking towards the smartphone.

CERTIFICATION

- Hubspot inbound sales
- Hubspot inbound marketing
- Digital Marketing

INTERESTS

- Blogging

CONTACT

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Chennai, Tamilnadu

SKILLS

Lead Generation.

B2b & B2csales.

Profit and revenue generation strategy .

Microsoft office suite.

New business development .

Communication.

Negotiation.

Data Analysis .

Marketing .

Project management .

ACHIEVEMENTS & AWARDS

Got 100 marks for the successfully done project in vivo marketing strategy.

Got an appreciation from Hod for organizing a college Fest.

Involved 45% in volunteer work and got credits.

Achieved the first runner awards in sports day among 10 players.

Complete a certification course on digital marketing offered by Google.

ACTIVITIES

Taught English to the young kids deprived of Education.

Done Internship as Fundraiser at NGO.

Council a student for admission at SVM college.